

## **Agtourism / Direct Marketing Work Group Meeting Agenda**

January 24, 2006

6:30pm - Templeton Sheriff Community Room  
350 No. Main Street

1. Introduction: new members and guests – Brenda Ouwerkerk
2. Review: minutes from January 10, 2006 meeting – Brenda
3. Finalize Work Group Roster – finally?? – Brenda
4. Review and finalize definition of Agtourism –Michael Isensee
5. Review of Vision, Shared Values – Brenda
6. Continue discussion: Lodging – Karen Nall
7. Next Topic to discuss?? Roadside Stands? Suggestions??
8. Future Meetings: locations?
  - February 28
  - March 14, 28
  - April 11, 25
  - May 9, 23
  - June 13, 27

“Homework Assignment”: